

Some guidance for recording video:

In no particular order....

People do want to hear you more than seeing you, so please make sure you are close to your mic - on your phone or whatever you are using.

If using your phone to record please use the main camera on the back not the selfie camera. This will give you a better picture and there is usually a mic beside this camera.

If you are working alone and the selfie is the easiest option then please remember to look at the camera lens not the screen. Set yourself in the screen and then look at the lens for recording.

Practice. Give yourself a recorded run through. This will let you see what it looks like and you can hear the quality.

Aspect. For YouTube please record in 'landscape' (side to side) rather than portrait (up and down).

Framing. Try to make sure your face is in the centre of the picture. And look into the camera.

Camera height: Where possible have your camera at eye level. E.g. If sitting at your computer lift your camera onto a couple of books so you looking into it. If you are sat looking down at the camera you can have a massive double chin or we can get a great view of your nostrils.

Background: Remember we can see behind you! Consider what else is in the frame.

Lighting: Don't have a light behind you. One of the best ways to film is to face a window with your camera in between you and the natural light. If filming at night try to put your light behind the camera.

Have fun: We are recording digitally. There is no expensive tape to worry about. Therefore you can record as many times as you want until you are comfortable. Send in your bloopers too if you want.

Start and end: Don't worry about editing, we will do that. When you hit 'record' give yourself 5-10 seconds of sitting (smiling) before you begin and after you end.